

DISPLAY FOR A CASKET SELECTION VIEWING ROOM

Abstract of the Disclosure

5 A display for a casket selection room comprises a wall; a plurality of casket portions displayed on the wall, the plurality of casket portions representing a plurality of casket choices from which a customer may select; and a plurality of casket information modules displayed on the wall, each of the information modules corresponding to one of the plurality of casket portions and including at least one of a photo of the casket, a portion of a cap panel of the casket and a fabric swatch of the casket, the photo, portion
10 of the cap panel or fabric swatch being visible to the customer without opening the information module.